



# Trail Map

A Festive Art Trail around Swadlincote  
20 November 2021 – 16 January 2022

## The Snowman™ and The Snowdog Swadlincote

There are 20 magical sculptures in and around our town centre until 16th January 2022 and it's up to you to find them all!

Take a wintry walk around The Snowman™ and The Snowdog Swadlincote and enjoy a festive sculpture trail inspired by the animated sequel to Raymond Briggs' timeless picture book The Snowman. In the heart-warming sequel, a young boy builds a snowman and creates a snowdog with the remaining snow. At midnight both of his creations magically come to life.

Wild in Art's collection of twelve beautifully painted Snowmen, each inspired by the classic song The Twelve Days of Christmas and eight uniquely decorated Snowdogs are waiting to be discovered. From a partridge in a pear tree to twelve drummers drumming, each sculpture has been individually decorated by a professional artist. Some are traditionally festive, but some won't be quite what you expect! They are located in and around Swadlincote town centre from Greenbank Leisure Centre to Swadlincote Snowsports Centre, the Pipeworks and Bus station.

So grab your snow boots, wrap up warm, and get ready to go on a magical Christmas adventure with The Snowman™ and the Snowdog.



Created by:



The Snowman  
AND THE SNOWDOG

Presented by:



European Union  
European Regional  
Development Fund



HM Government

## Discover more festive activities around Swadlincote

As you find the fabulous Snowman and Snowdog sculptures and take your selfies with them, there will be lots of extra free entertainment for you to enjoy.

On Saturdays 20 & 27 November and 4 & 11 December you will find festive walkabout characters, giant snow globes, ice sculptures, music, films, storytelling and even a visit to Santa!

Exciting plans for Saturday 15 January, when we will wave goodbye to The Snowman and Snowdogs, will be revealed soon.

For more information and to keep up to date with activities around the town, follow our facebook page @VisitSouthDerbyshire, go to [visitsouthderbyshire.co.uk/Christmas](https://visitsouthderbyshire.co.uk/Christmas) or pop into 'Trail HQ' on the Delph market square.

This year the Chair of South Derbyshire District Council has nominated two charities: the NSPCC, a national charity working hard to protect children and prevent abuse and Rainbows Hospice, a local charity that provides care and support to life-limited children and their families.

If you have enjoyed the trail and would like further information about donating, please go to:

**[visitsouthderbyshire.co.uk/snowman](https://visitsouthderbyshire.co.uk/snowman)**



## About Wild in Art

Wild in Art is one of the leading producers of spectacular public art events that entertain, enrich, inform and leave a lasting legacy. We bring together businesses and creative sectors with schools and local communities through the creation of uniquely painted sculptures.

Our events have enabled more than £15 million to be raised for charitable causes and helped millions of people experience art in non-traditional settings. We believe passionately that being creative through art not only gives people a voice, it also has a positive impact on society, education, the economy, and our health and wellbeing.

Find more Wild in Art events at [wildinart.co.uk](https://wildinart.co.uk)  
@wildinart



Bring home the magic of The Snowman™ and The Snowdog Swadlincote with Snowdog figurines available online at:

[snowdogarttrails.co.uk/shop](https://snowdogarttrails.co.uk/shop)



The trail map is a guide and all The Snowman & Snowdog sculpture locations are correct at the time of going to print. © Wild in Art 2021. While every effort has been made to ensure that the information is correct and accurate, The Snowman™ and The Snowdog Swadlincote and Wild in Art cannot accept responsibility in respect of errors, omissions, cancelled events or 'injured' Snowman or Snowdog sculptures. As this is a public event, Snowman and Snowdog sculptures may be moved between locations. Stay safe while discovering The Snowman™ and Snowdog Swadlincote Trail. Please help us to ensure that everyone can enjoy the trail safely by maintaining a safe distance.






# The Snowman™ AND THE SNOWDOG SWADLINCOTE 2021

# Trail Map

- 1 Twelve Drummers Drumming**  
Artist: Jessica Perrin
- 2 Nine Ladies Dancing**  
Artist: Sally Adams
- 3 Rosy Posy**  
Artist: Jessica Perrin
- 4 Starry Night**  
Artists: Benjamin Fowler and Heather Penten
- 5 Seven Swans a-Swimming**  
Artist: Amanda Quellin
- 6 Partridge in a Pear Tree**  
Artist: Mik Richardson
- 7 Elf**  
Artist: Amanda Quellin
- 8 Three French Hens**  
Artist: Donna Newman
- 9 Roodle**  
Artist: Easy Grass
- 10 Six Geese a-Laying**  
Artist: Amanda Quellin
- 11 Eight Maids a-Milking**  
Artist: Jenny Leonard
- 12 Bark the Herald Angel Sings**  
Artist: Jessica Perrin
- 13 Two Turtle Doves**  
Artist: Donna Newman
- 14 Ginger**  
Artist: Donna Newman
- 15 Four Calling Birds**  
Artist: Laura-Kate Chapman
- 16 Five Gold Rings**  
Artist: Adam Pekar
- 17 Classic**  
Artist: Wild in Art
- 18 Ten Lords a-Leaping**  
Artist: Jodie Silverman
- 19 Ru-Dog**  
Artist: Donna Newman
- 20 Eleven Pipers Piping**  
Artist: Sue Guthrie

## Map Key

-  **Snowman Sculpture**
-  **Snowdog Sculpture**
-  **Parking**

